



Entertainment Industries Council

—Encouraging the Art of Making a Difference

Skylar Zwick **Director of External Communications and Events** **Entertainment Industries Council, Inc.**



Skylar presently serves as External Communications and Program Director for the Entertainment Industries Council (EIC), a nonprofit organization dedicated to bridging communications between the entertainment industry's creative community and health

and social policy issues. She is responsible for contract/project support, event logistics, online content, development and dissemination of corporate communications, and mentoring future communicators as recruiter and manager of the EIC internship program.

Skylar's work includes local and national depiction forums and broadcasts on topics such as diabetes, Veteran's affairs, mental health, science, engineering & technology, among others, in addition to recognition events including the *PRISM Awards*, *S.E.T. Awards*, and Capitol Hill Showcase. During her early public speaking career, Skylar presented on a wide range of topics including physical and mental health care, tobacco cessation, genetic engineering, disease prevention, early childhood education and legislative issues.

An award-winning journalist, investigative reporter and public speaker, Skylar served as a broadcast television news anchor and special projects reporter/producer prior to joining EIC in 2011.

Her career in journalism gave her the opportunity to work in Florida, Texas and Alabama where she received honors including Associated Press Best News Anchor, Associated Press Best Investigative Report, Associated Press Best Web Journalism, Alabama Broadcast Association Best News Series, and Associated Press Best Investigative Report.

Skylar is a graduate of the University of Miami with a Master of Arts in Broadcast Journalism, Bachelor of Science in Communication and additional study in psychology and international relations.