JOURNALISM ♦ FILM & TV ♦ SOCIAL MEDIA

Participate in a historic statewide campaign to reduce stigma and discrimination around mental health.

Application Deadline: April 7, 2015
Apply online at:
http://www.eiconline.org/eicresources/swpa/gen-next/

Journalism
Write a compelling news story or create a multimedia/audio piece (audio-only, photo story, photo essay or multimedia) about mental illness and mental health recovery. Projects will be 1200 words for the news writing category or 3-5 minutes for the multimedia/audio category.

Film & TV
Produce an accurate and compelling story about mental illness and mental health recovery in one of the following genres: action short; documentary short; television pilot presentation; non-action television pilot presentation. Projects cannot exceed ten minutes in length and must be shot in the digital video format.

Social Media
Create a social media strategy designed to reduce stigma and discrimination related to mental health issues within underserved populations.

Speak Up for Mental Health: Join Generation Next

Mentoring session with local journalists available to faculty and students that participate.

Mentoring with experts
Faculty curricular resources
PARTICIPATE in a historic statewide campaign to reduce stigma and discrimination around mental health.

Application Deadline: March 31, 2015
Apply online at: http://www.eiconline.org/eic-resources/swpa/gen-next/

Journalism
Write accurate, compelling news story or create multimedia/audio piece about mental illness and recovery.

Film & TV
Produce authentic, compelling short film, documentary or TV pilot presentation about mental illness and recovery.

Social Media
Create social media strategy designed to reduce stigma and discrimination related to mental health issues.

SPEAK UP FOR MENTAL HEALTH: JOIN GENERATION NEXT//////
Mentoring with Experts • Faculty Curricula