3rd Annual
SWPA Media &
Mental Health Awards
Building Healthier Communities in SWPA
EACH MIND MATTERS
A Mental Health Movement

Tools for Entertainment
And Media

- Guides and suggestions for complex and authentic stories
- Real stories powerfully delivered, culturally accurate
- A catalyst for change
- Preventing suicides, reducing stigma & discrimination, and improving student mental health through prevention & early intervention

“Powerful stories about mental health not only raise public awareness, but may also encourage people to recognize and address these issues in their personal lives...to create positive change”

—Dr. Drew Pinsky, TV Host and longtime Friend of EIC
Proudly Presents:

The 3rd Annual
SWPA Media & Mental Health Awards

The annual Media & Mental Health Awards honors accurate journalism of behavioral health within television, radio, print and online media in Southwestern Pennsylvania.

Thursday, October 24, 2013
Senator John Heinz History Center
Featuring:
Susan Brozek Scott, Pittsburgh Regional Director, Entertainment Industries Council, Inc.
Joni S. Schwager, Executive Director, Staunton Farm Foundation
Brian Dyak, President & CEO, Entertainment Industries Council, Inc.

Keynote Speaker
Brian Cuban, Lawyer, Activist, Talk Show Host & Author

The Main Event
Invocation
Rev. Thomas Schaefer,
Associate Vice President for Academic Affairs, La Roche College

The National Anthem
Color Guard
3rd Annual SWPA Media & Mental Health Awards Presentation Ceremony

Closing Remarks
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Moments from the 2nd Annual SWPA Media & Mental Health Awards ................................................................................. Back Cover
Dear Friends,

Welcome, and thank you for being part of tonight’s 3rd Annual SWPA Media and Mental Health Awards. The work being done here has been a template for our national efforts. You are leading the way for significant changes in media reporting about behavioral health.

We appreciate the talent of journalists who value accuracy and craft stories that inform us, make us think and move our hearts. We will continue to be of service to the SWPA community as we provide briefings and resource materials to members of the media on the nuances to accurately report on behavioral health issues within the community. Over the last few months the EIC Pittsburgh team has provided briefings to over 30 members of the local media to inform on how reporting behavioral health issues in an accurate and sensitive manner can bring value to audience well being and contribute to community health.

I’m pleased to announce that the reach of this recognition ceremony will be expanding this year, as we have a new media partner in WBGN-TV. We appreciate their commitment to spreading the message that we can reduce discrimination and change attitudes about behavioral health by recognizing, encouraging, and providing resources for journalists. When it comes to behavioral health reporting and reaching people in SWPA, WBGN-TV will be airing this evening’s ceremony multiple times in the coming months. We will also be featuring this program on our new internet television network, www.EICnetwork.tv, on our Health and Wellness Channel.

The Media and Mental Health Awards nominees and winners should take great pride that their efforts are being looked upon as a template for best practices for reporting on behavioral health. Congratulations to all nominees and honorees spotlighted tonight at the 3rd Annual SWPA Media and Mental Health Awards. Your reporting and storytelling is an invaluable service to the community.
Dear Friends,

We are proud to continue our work in collaboration with the Entertainment Industries Council on the 3rd Annual SWPA Media and Mental Health Awards and congratulate the 2013 nominees and winners. The engaging, inspirational, and accurate stories you report through the art of journalism help us advance the conversation on the importance of behavioral health in the community.

The Staunton Farm Foundation has made its mission to improve the lives of those living with behavioral illnesses. With one out of four Americans being diagnosed each year with a mental illness, we know that this is a major issue of vital importance that affects our families, our friends, our co-workers and our lives.

The Media and Mental Health Awards recognize that the media is an important driver of public opinion and can be a powerful agent to educate the SWPA community on the complex dimensions of behavioral health and offer hope to the families and communities who are affected by these health concerns. Each year, journalists from all media take the stage, as well as many families and consumers of mental health services. The stories are powerful and meaningful and have touched those who have attended, and the thousands of viewers who have seen the event on the internet and on Pittsburgh TV.

Again, congratulations to all nominees and winners in the 3rd Annual SWPA Media and Mental Health Awards. I thank all who have contributed to the success of tonight’s event.
Dear Friends,

It is an honor and my great pleasure to once again be part of the 3rd Annual Media and Mental Health Awards tonight. I would like to congratulate all of the individuals who are nominated and our winners for their dedication to reporting on behavioral health in a compelling and accurate manner in Southwestern Pennsylvania.

This ceremony is a continuation of bridge building in SWPA that started over four years ago between the media and mental health advocates in the community. It demonstrates to journalists that their hard work to write, report, and produce accurate stories about mental illness is truly valued and recognized. It says that the hard, and sometimes under-appreciated work by the news media in this community, does not go unnoticed in the effort to raise awareness on behavioral health issues, and helps individuals who have a mental health diagnosis along with their family and friends, realize they are not alone and recovery is possible.

Congratulations again to the honorees this evening and to the whole team that made tonight possible. Your hard work has truly allowed for a celebration in the “ART of making a difference.”
Letters of Support

Congress of the United States
House of Representatives

Whereas, Heartfelt congratulations are extended to the Entertainment Industries Council upon their 3rd Annual Southwestern Pennsylvania Media and Mental Health Awards on October 24, 2013; and

Whereas, About 54 million Americans suffer from some type of mental illness. According to mental health studies, suicide is the eighth leading cause of death in the United States, as well as a leading cause of death among adolescents and the elderly. Journalists can play a crucial role in helping the public understand the challenges those suffering from mental illnesses face and promote the hope and triumph of getting help; and

Whereas, Providing accurate information regarding mental health is critical in reaching individuals who need the most help. The exemplary work of journalists reporting stories that recognize the symptoms, treatment and recovery of mental health illnesses help reduce the stigma associated with mental illnesses. Their deep and abiding commitment to truthful portrayal of mental health issues has raised awareness of these important issues and has indeed had a positive impact in our community.

Now Therefore, As Representative of the 14th Congressional District of Pennsylvania, it gives me great pleasure to recognize and commend the Entertainment Industries Council and journalists for their significant contributions in ensuring accurate media coverage of mental health issues.

Mike Doyle
Member of Congress
45th Senatorial District

CERTIFICATE OF RECOGNITION

For the

3rd Annual SWPA Media & Mental Health Awards

A strong Commonwealth of Pennsylvania and a strong United States of America depend upon good citizenship on the part of their inhabitants.

Providing accurate information to communities regarding mental health is critical in reaching the individuals who need the most help. Journalists play an important role in raising awareness and educating the public on issues such as mental health.

Congratulations to all of the nominees being honored tonight with best wishes that you will continue your good work. Having displayed the admirable qualities of leadership and character, and having lived by the principles that adhere to your society, you bring honor to yourself, your family and your community.

Now, therefore, Senator Jim Brewster, of the 45th Senatorial District recognizes and extends appreciation for your service to the people of the Commonwealth.

October 24, 2013

Date Issue

Senator Jim Brewster
State Senator, 45th District
Commonwealth of Pennsylvania
It is a pleasure and an honor to recognize the annual Southwest PA Media and Mental Health Awards.

The Entertainment Industries Council plays an important role in their mission to promote accuracy in the portrayal of mental health issues in film and on television. There is a tremendous value to this mission. Accurate portrayal of mental health issues by the media, radio, print and on-line is crucial to helping all of us understand the seriousness of mental health issues. The Entertainment Industries Council is a valuable resource for creative professionals, from writers and directors to producers, researchers, actors, and other players in the creative community.

Certainly we as legislators have a responsibility to those affected by mental health issues to try to understand the impact they have on individuals and their families. We need a clear and accurate understanding of the circumstances when we deliberate legislation or funding sources that affect the treatment of those affected by mental health issues. For those affected by mental health issues there is often a stigma associated with their diagnosis. Inaccuracies in portraying these issues by the media and entertainment industry can have painful consequences.

I am pleased that the Entertainment Industries Council has made it their mission to ensure accuracy in reporting mental health issues. I certainly want to thank the Entertainment Industries for holding this event.

Congratulations to all of the honorees.

Sincerely,

Randy Vulakovich
State Senator
40th Senatorial District
Commonwealth of Pennsylvania

The House of Representatives

Citation

Whereas, The House of Representatives of Pennsylvania takes great pleasure in recognizing those organizations which contribute to the benefit of their communities and ultimately to all the citizens of this Commonwealth; and

Whereas, Entertainment Industries Council, Inc., is being honored upon the momentous occasion of its thirtieth anniversary; and

Whereas, Entertainment Industries Council, Inc., as a nonprofit organization founded in 1983 by leaders in the entertainment industry to provide information, awareness and understanding of major health and social issues among the entertainment industry and to audiences at large. The council is committed to incorporating science-based information into storylines to make them as believable and beneficial to the viewer as possible, and to highlight entertainment value. Throughout its illustrious history, Entertainment Industries Council, Inc., has made inestimable contributions to the welfare of society through its programs, which are designed to enhance the quality of life for all. A succession of dedicated leaders and members have made this possible, keeping pace mindful of the noble mission of the organization.

Now therefore, the House of Representatives of the Commonwealth of Pennsylvania congratulate Entertainment Industries Council, Inc., as it renews its self to the ideals and standards which have sustained it for thirty years, offers best wishes for continued growth and success in the years to come.

And directs that a copy of this citation, sponsored by the Honorable Jake Wheatley, Jr. on October 8, 2013, be transmitted to Entertainment Industries Council, Inc., 3311 Salem Drive, Pittsburgh, Pennsylvania 15237.

[Signature]
[Signature]
[Signature]

Jake Wheatley, Jr., Sponsor
Samuel B. Smith, Speaker of the House
Antonio F. Bernardo, Chief Clerk of the House
WHEREAS, the Entertainment Industries Council, Inc., founded in 1985 by leaders of the entertainment industry, has a mission to bring the power and influence of the entertainment industry to bear on health and social issues; and

WHEREAS, through encouraging the entertainment industry to more effectively address and accurately depict major health and social issues, the Entertainment Industries Council, Inc. has worked to encourage the art of making a difference; and

WHEREAS, the Entertainment Industries Council, Inc., in collaboration with the Museum of Television & Radio and the Museum of Natural History, is hosting its 2nd Annual SWPA Media & Mental Health Awards program on October 28, 2013 at the Senator John F. Kennedy Center; this award ceremony will honor accurate and effective and Toeknows for accuracy and an exemplary job in the covering of mental health issues; and

WHEREAS, Allegheny County is proud of the fact that we are the home to so many dedicated reporters and individuals in the entertainment industry that are devoted to showing the truth of mental health issues in an accurate light.

NOW, THEREFORE, BE IT RESOLVED that Allegheny County Executive Rich Fitzgerald, by virtue of the authority vested in me, do hereby inaugurate all honorees as receiving the SWPA Media & Mental Health Award and commend the Entertainment Industries Council, Inc. for their commitment to breaking the negative stigma related to mental health issues.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the County of Allegheny to be affixed this 24th day of October, 2013.

Rich Fitzgerald
County Executive
Keynote Speaker

Brian Cuban

Brian Cuban, a Pittsburgh native, is a lawyer, activist, talk show host and author of “Shattered Image” where he discusses his personal and inspiring triumph over addiction, clinical depression, and eating disorders linked to his diagnosis of Body Dysmorphic Disorder (BDD). Brian specializes in 1st Amendment issues and hate speech. Based in Dallas, Texas, he is also the segment host for “Brian Cuban’s Legal Briefs” on EyeOpenerTV, a morning show syndicated in Houston, Dallas, Miami, Philadelphia and Portland, OR, and founder of his blog, The Cuban Revolution. A passionate advocate against child and teen bullying, Cuban has appeared in major media outlets such as Fox News and NBC and has lectured at prestigious locations and conferences including The Commonwealth Club, South By Southwest, BlogWorld 2009 and 2011, The FPA (Financial Planning Association) Experience 2011, The Simon Wiesenthal Center, The Anti-Defamation League and Facebook Corporate. For more information, visit www.briancuban.com.

In “Shattered Image,” Cuban Opens Up about Decades-Long Struggle with Body Image, Addiction, Eating Disorders and How to Overcome These Feats

Body Dysmorphic Disorder (BDD) – a disease in which the sufferer is preoccupied with a distorted sense of self-image and is often afflicted with depression, addiction, and eating disorders – affects as much as 2 percent of the population; but rarely does society associate this illness with both sexes alike. In reality, studies have shown that men and women are affected by BDD nearly equally. In his new book, Shattered Image (Net Minds), Brian Cuban – fights the shame that hinders so many BDD patients from speaking publicly and candidly opens up about his 30-plus year struggle with the disorder.
Thank You

to Our Featured 3rd Annual SWPA Media & Mental Health Awards

Speakers & Presenters

Ron Klink, Senior Policy Advisor, Nelson Mullins Riley & Scarborough LLP, Former Congressman & News Anchor

Ron Klink is a senior policy advisor in Nelson Mullins Riley & Scarborough’s Washington, DC, office. A former member of the U.S. House of Representatives, he was first elected to the United States Congress in 1992 and served four consecutive terms representing the 4th Congressional District of Pennsylvania. Previously worked 24 years as a television broadcaster, the last 14 of which he was an award-winning Anchor/Reporter for KDKA-TV (Pittsburgh, PA) and anchored one of the top-rated newscasts in the market.

Sonya Toler, Director of Communications for People for Peduto, Journalist, Publisher

Sonya Toler, is the current Director of Communications for the People for Peduto Campaign. She is the former city editor for the New Pittsburgh Courier. In addition to her work at the Courier, Toler’s 21-year career in media included stints at Pittsburgh Business Times as a staff writer, the Pittsburgh International Airport Magazine as managing editor, and a number of freelance reporting and editing positions.

Andrew Stockey, WTAE News Anchor/Sports Director

Stockey anchors Channel 4 Action News at 5 p.m. He is also Channel 4 Action Sports Director and anchors the 6 p.m. and 11 p.m. sports segments for WTAE Channel 4 Action News.

Stockey also sits on the Media & Mental Health Advisory Committee.

Sheila Hyland, FosterHyland & Associates

Hyland has more than 20 years of on-air television experience working for major network affiliates including ABC, CBS and FOX. She most recently served as the main anchor for Fox 53 television in Pittsburgh from 1998 to 2006. Hyland is a Co-Founder and Principal of FosterHyland & Associates, which provides strategic counseling on crisis and issues management and media relations.

Hyland also sits on the Media & Mental Health Advisory Committee.
**TV Community Affairs Program**

**Nominees**

**WQED- Multimedia**

“Rose’s Garden: Surviving My Mother’s Mental Illness”
Beth Dolinar, David Cohen, Walt Francis, Bob Lubomski, and Frank Caloiero of WQED Multimedia spotlight the story of Rose Clancy, who plants gardens where green space is rare in order to bring beauty to neighborhoods and raise awareness of mental illness, not only of the person with mental illness, but the way it affects the loved ones around them.

**WPXI-TV NBC**

WPXI-TV

“Gun Violence: The Voices”
Jonas Chaney and David Taynor of WPXI-TV produce this interview with Dr. Charma D. Dudley, a child psychologist who discuss the effects of exposure to violence on children, and how to recognize when a child or young adult is having untreated mental health issues. The interview also explores what the role of the community is in helping children with the recovery process.

**WQED- Multimedia**

“Gun Violence: The Voices”
Tonia Caruso, Paul Ruggieri, and Bob Lubomski of WQED Multimedia examine the complexities of the gun violence debate with experts on gun control, community groups, and stakeholders in the mental health field. Each group discusses the issues and obstacles in search of common ground.
KDKA-TV CBS
“Family of Grandson Accused in Fatal Stabbing Speaks About Mental Illness”
John Shumway from KDKA News reports on the family of a Richland Township man, who is facing prison time for the stabbing death of his grandmother. The family is speaking out about the mental illness the man charged with the stabbing was diagnosed with a year earlier.

WTAE-TV ABC
“Don’t Say ‘This Can’t Happen to My Kid’ Mother Urges in Wake of Sons Overdose”
Ashlie Hardway from WTAE-TV explores the drug epidemic in Westmoreland County that has led the White House to join the fight against prescription drug abuse. She shares the story of a mother whose son became addicted to prescription drugs following surgery and ultimately died from a drug overdose.

WPXI-TV
“Gateway Center Hostage”
The WPXI-TV News Staff, led by News Director Mike Oliveira chronicl the Gateway Center hostage situation. The team quickly learned of the suspect’s depression through his postings on social media and interviewing family members. In the process they also discovered he was experiencing suicidal thoughts. The news team then brings in an FBI expert to provide in-depth coverage of how negotiators could handle the situation and resolve it peacefully.
**KDKA-TV CBS**

“New Autism Care Rules Require Some to Pay for Once Free Services”

Dr. Maria Simbra from KDKA News sheds light on new rules for autism care by thorough interviews with parents of children with autism who are protesting new rules in Pennsylvania, which will require parents at certain income levels to partially pay for services that used to be free.

**WQED Multimedia**

“Mental Health and Poverty: Rising Above from Pittsburgh 360”

Michelle Wright, Amy Grove, Bob Lubomski, and Glenn Syska of WQED Multimedia explore how one in four Western Pennsylvanians will face mental illness this year. The report focuses on how those living below the poverty line still find ways to make important strides in recovering from mental health challenges.

**TV Feature Story Nominees**

**KDKA-TV CBS**

“The Psyche (Aftermath) of Violent Crimes”

Rick Earle, Tim Holoman, Mike Oliveira, and Deb Gaita of WPXI-TV explore how closure is not always an option for those impacted by violent crime. The WPXI team sat down with the Schaab family who lost their two children to violent crime. The family describes their daily struggle and explains how they are using their son’s death in the Western Psych rampage as motivation to change gun laws. In the second segment, a transgender woman who served time for her husband’s castration death shares the stress she endured during and after her trial, and her fight to clear her name.
Pittsburgh Post-Gazette
“After suicide: All that’s left is ‘why?’”
Michael A. Fuoco of the Pittsburgh Post-Gazette shares stories of families who have lost a loved one to suicide, and discusses warning signs that can help prevent suicides in the future as well as stressing the importance of understanding what drives people to end their lives by suicide.

Pittsburgh Tribune Review
“In Sandy Hook wake, mental health and guns intersect again”
Chris Togneri of the Pittsburgh Tribune Review examines solutions to prevent mass shootings in the wake of the Sandy Hook elementary school deadly shooting which left 20 children and six adults dead. The reporter shares insights from top mental health experts that suggests a reexamination of the nation’s current mental health care system. He focuses on how the mentally ill in America are treated to encourage open dialogue regarding mental illness disorders in order to decrease the stigma of mental illness.

Pittsburgh Post-Gazette
“Feds investigate treatment of mental health inmates at Cresson state prison”
Karen Langley of the Pittsburgh Post-Gazette reports on the shocking discovery by federal investigators of the inhumane treatment of mentally ill inmates in a Pennsylvania prison in Cambria County. The reporter provides information that suggests gross violation of rights of mentally ill inmates who were subjected to prolonged isolation for months or years at a time. The investigation led to the shutdown of this particular facility as well an investigation of Pennsylvania prisons statewide by the U.S. Department of Justice.

Pittsburgh Post-Gazette
“Western Psych shooting rampage prompts changes: County memo clarifies rules on involuntary commitment to mental facilities”
Michael A. Fuoco and Johnathan D. Silver of the Pittsburgh Post-Gazette share the findings of a two-page memo by the Allegheny County Department of Human Services following the March 8th shooting rampage at Western Psychiatric Institute and Clinic. The memo states that county mental health delegates can authorize involuntary commitments or enact a code 302 of someone deemed dangerous to themselves or others, but cannot override the authority of a physician or police officer from doing the same.
Pittsburgh Tribune Review
“Wounded Heroes Hunting Camp near Altoona pairs vets, disabled children”
Chris Togneri of the Pittsburgh Tribune Review explores a program that is helping wounded veterans heal emotionally by pairing them with disabled children. Chris speaks to several wounded veterans with different perspectives and experiences on returning to civilian life and how programs like this can help them re-integrate and emotionally connect with their families.

Pittsburgh Post-Gazette
“In Rebuttal/ Disserving those on disability: The mentally ill need services; they are not ‘gaming the system’”
Christine Michaels of the National Alliance on Mental Illness writes an op-ed that shares her insights as the director of a mental health advocacy organization who advocates on behalf of those affected by mental illness. The op-ed was a response to Dr. Fischbach’s piece that suggested mentally ill patients are “gaming” or taking advantage of the disability system at a cost to society. The writer discusses how patients with mental illness receiving Supplemental Security Income (SSI) disability benefits are not living the “high-life” on Social Security checks, but instead are surviving on incomes below the poverty line.

Pittsburgh Post-Gazette
“Mysteries of the Mind: Schizophrenia”
Mark Roth of the Pittsburgh Post Gazette presents an in-depth, three-part series on schizophrenia, which examines the toll on individuals and efforts to understand and treat the disease as well as its connection to violent behavior. Despite the shadows that the stigma of schizophrenia holds, further light is shed on the degenerative illness and how, with proper care, a productive and fulfilling life can still be lived.
Human Services Center

“Recognizing the 50th Anniversary of the Human Services Center and the signing of the Community Mental Health Act”

Roger Smith, Chris DeVivo, and Robert Donaldson of the Human Services Center highlight the transformation of mental health care from institutionally based in 1963 to community based in 2013. The video story includes comments of President Kennedy signing the Act in 1963 as well as the broad values embraced by the Human Services Center.
About Us

EIC is a non-profit organization founded in 1983 by leaders within the entertainment industry to bring the power and influence of the industry to communicate about health and social issues. The organization is considered to be the chief pioneer of entertainment and journalism outreach and a premiere success story in the field of entertainment education. This mission relies on providing resource information to the creative community and culminates in recognition of the industry through the national television special PRISM Showcase which addresses accurate portrayals of substance use issues and mental health concerns. The organization also produces the S.E.T Awards, honoring positive and non-stereotypical portrayals of science, engineering and technology.

For a complete list of health and social issues addressed by EIC and local projects please visit First Draft and EIC’s website. EIC’s web site is www.eiconline.org. The PRISM Awards web site is www.prismawards.com

The Staunton Farm Foundation is an organization dedicated to supporting mental health treatment and service for children, teens, and adults living with mental disorders in Southwestern Pennsylvania.

Originally founded in 1937 in accordance with the wishes expressed in Matilda Staunton Craig’s will, the foundation has expanded to include university and hospital out-patient clinics as well as the 10 counties that comprise the southwestern region of Pennsylvania.

The Staunton Family Foundation remains committed to providing support for individuals suffering from mental health disorders and their families through its continuous support of systems and organizations developing enhanced behavioral health treatments.

Staunton Farm Foundation’s website is www.stauntonfarm.org
Judging Panel

3rd Annual SWPA Media & Mental Health Awards

Judging Panel

Jeff Donaldson, Vice President of Communications at Elias/Savion Advertising
Jeff is a highly accomplished communications professional with almost 25 years of experience, and serves as the chief communications counselor to all of the Elias/Savion’s clients. Prior to that, Mr. Donaldson was a TV/radio news anchor/reporter for a number of commercial radio and TV stations. During more than a decade as a broadcast journalist, Mr. Donaldson received six Associated Press awards for outstanding reporting.

Darcey Garda, Manager of Development and Marketing, National Alliance for Mental Illness Southwestern Pennsylvania
Darcey Garda is the Marketing and Development Manager at NAMI Southwestern Pennsylvania, a non-profit mental health advocacy organization. She is also a Board Member for the Public Relations Society of America in Pittsburgh. Darcey earned her Bachelor of Arts degree in Journalism and Communications from Point Park University and recently completed the Behavioral Health Fellows Program at the University of Pittsburgh Katz Graduate School of Business.

Sheila Hyland, Foster Hyland & Associates
Sheila spent over 22 years in broadcast journalism with three network affiliates (CBS, ABC and Fox) as managing editor, producer, writer, reporter and anchor. A frequent speaker and emcee in the community, she continues to perform on-camera and voice-over work for various high-profile clients, including Velocity Broadcasting, Highmark and Children’s Hospital of Pittsburgh of UPMC. She is now a Principal for Foster Hyland & Associates.

Laurie Barnett Levine, Executive Director, Mental Health America of Westmoreland County
Laurie has a Master’s Degree in Social Work from the University of Pittsburgh. She is a licensed social worker with decades of experience providing administrative oversight to services for individuals with mental illness. Laurie has been a strong advocate for high quality, accessible and affordable mental health services.

Rosemary Martinelli
Rosemary is a former Executive Director of Marketing and Communications for WQED Multimedia Pittsburgh. Rosemary’s professional work has been honored with numerous local, regional and national awards, including four Emmy nominations for television promotion.
3rd Annual SWPA Media & Mental Health Awards

Judging Panel

Christine Michaels, Executive Director, National Alliance for Mental Illness Southwestern Pennsylvania

Christine Michaels, MSHSA, is a mental health administrator with more than 25 years of experience in case management and mental health services. Prior to her post as Executive Director of NAMI Southwestern Pennsylvania, Michaels served as the Executive Director of Westmoreland Case Management and Supports, Inc. and as the director of Service Management for Mon-Yough Community Services in McKeesport.

Ann Mitchell, Associate Professor School of Nursing, University of Pittsburgh

Ann currently teaches in both the undergraduate and graduate nursing programs. She is the Primary Teacher for the Psychiatric Mental Health Nursing course and the Contemporary Issues in Cross-Cultural Healthcare, a College of General Studies course. She recently served as a Fulbright Scholar (2010-2011) at Sultan Qaboos University.

Dr. Nancy Mramor

Nancy Mramor Ph.D. is a licensed clinical, media and health psychologist, specializing in radio, TV, technology and print as they impact the consumer and health issues. She has been featured on over 350 television, print and radio outlets including CBS, NBC, ABC, PBS, Fox, Reader’s Digest, Woman’s World, NBC Website and many others.

Dennis Spinella, Ph.D.

Dennis M. Spinella, Ph.D. has spent the past 45 years working in the field of education. Dr. Spinella has worked as a teacher, reading specialist, principal, supervisor of curriculum, director of curriculum and instruction, assistant superintendent and superintendent. Since Dr. Spinella’s retirement, he has worked as an educational consultant in various capacities.
ERIKA BERAS
Behavioral Health Reporter / Producer,
90.5 WESA

ALLISON CAVEGLIA BARASH, M.A.
Professor of Psychology, Community College of
Allegheny County, North Campus

JONAS CHANEY
Public Affairs Director, WPXI-TV

SAFDAR CHAUDHARY, M.D.
Dir. S’eclairer Psychiatric Practice

RICHARD CITRIN, PH.D.
President, Citrin Consulting

BRIAN DYAK
President, CEO & Co-Founder of
Entertainment Industries Council, Inc.

DARCEY GARDA
Manager of Development and Marketing, NAMI
(SWPA)

ANNE GERMAIN
Professor of Psychiatry

JILL GREENWOOD
Journalist, Pittsburgh Tribune Review

SHEILA HYLAND
FosterHyland & Associates

LAURIE BARNETT LEVINE
Executive Director, MHA of Westmoreland County

GERARD MAGILL, PH.D.
holder of The Vernon F. Gallagher Chair, Professor
of Healthcare Ethics at Duquesne University

ANN MITCHELL
Associate Professor School of Nursing,
University of Pittsburgh

CARRIE MONIOT
Student Media/New Media Advisor,
Robert Morris University

JOHN PATTERSON
Executive Director, PCTV21

MAGGIE PATTERSON
Associate Professor of Journalism at Duquesne
University, former reporter for The Pittsburgh Press

JEFFREY PETERS, M.D.
VP Behavioral Health Svcs. VA
(Pittsburgh Healthcare System)

MARK ROTH
Journalist, Pittsburgh Post-Gazette

JONI SCHWAGER
Executive Director, Staunton Farm Foundation

SUSAN BROZEK SCOTT
CEO and Founder of Afterschool Buddy, Inc.,
a Multimedia Production Company

DR. MARIA SIMBRA
Medical Journalist, KDKA-TV

DAVE SOLOMON
WQED Multimedia

DENNIS M. SPINELLA, PH.D.
Educational Consultant,
Retired School Superintendent

ANDREW STOCKEY
News Anchor & Sports Director, WTAE-TV

ROBERT SWEET, MD
Professor of Psychiatry and Neurology, Vice-Chair,
Institution Review Board, University of Pittsburgh
A Special Thank You To

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PIXIE MONROE
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George Mason University
THOMAS J. FONTANA, III
George Mason University
EIC’s First Draft service regularly provides resources and subject matter experts to assist top television, feature film, news media, comic book and graphic novel creators in researching issues including:

Distinguished Experts
- Personal Stories
- Script Feedback
- Set Design
- Research Assistance
- Tailored Briefings
- Phone or Face-to-Face Consultations

For more information about First Draft, contact Larry Deutchman, ldeutch@eiconline.org, or go to www.eiconline.org.

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Aging
Alzheimer’s Disease, Healthy Lifestyles

Alcohol and Other Drugs
Abuse, Addiction, Treatment, and Recovery

Animal Care and Protection

At-Risk Children and Youth
Foster Care, Incarceration, Runaway, Homeless Youth

Attention Deficit Hyperactivity Disorder (ADHD)

Diabetes

Homeland Security
Disaster Preparedness, Terrorism

Human Trafficking

Humor and Healing

Infectious Disease
HIV and AIDS, Sexually Transmitted Infections

Injury Prevention
Firearm Safety

Intellectual Disabilities

Lung Cancer

Mental Health
Discrimination Reduction, Bipolar Disorder, Depression, Post-Traumatic Stress Disorder (PTSD), Suicide Prevention

Legal Aid and Public Defense

Nutrition
Eating Disorders, Healthy Diet, Healthy Living, Obesity

Orphan Diseases

Science, Engineering, and Technology

Skin Cancer and Sun Safety

Smoking and Tobacco Use

Substance Abuse: Prevention, Treatment, and Recovery

Traffic Safety
Safe Driving, Seat Belt Use

Veteran Issues
Veteran Homelessness
Veteran Mental Health

Violence
Conflict Resolution, Domestic Violence

Women’s Health
Cancer, Disease Prevention and Screening, Reproductive Health

...and any other health or social issue!
Moments from the 2nd Annual SWPA Media & Mental Health Awards