



Marie Gallo Dyak President & CEO, Co-Executive Producer, *PRISM Awards* Entertainment Industries Council (EIC)



Marie Gallo Dyak is the President and CEO to the Entertainment Industries Council (EIC). She is responsible for concept development and implementation of EIC programs and special projects primarily involving the entertainment industry and health and

social issues. This also includes public service initiatives and campaigns, special events, constituent relations and development of in-kind support for prevention initiatives, health information dissemination, and entertainment-based human resource issues.

Ms. Dyak is Co-Executive Producer of EIC's *PRISM Awards*. The *PRISM Awards* spotlights creative contributions that best exemplify the entertainment industry's sincere efforts to use its unique platform with access to audiences to present accurate information through depiction of substance use disorders and mental health issues. The *PRISM Awards* ceremony takes place annually in Los Angeles, and the *PRISM Awards* television special is aired on FX and numerous simulcast partners.

Ms. Dyak serves as the Project Director for TEAM Up (Tools for Entertainment and Media), the media component of the California state campaign California Mental Health Services Authority (CalMHSA) to reduce stigma and discrimination related to mental health issues.

She is an Emmy® Award winning producer, having produced educational and training videos on such topics as substance abuse and addiction, foster care, multicultural families, PET cardiac scanning procedures, and inhalant abuse.

Ms. Dyak serves as a judge for the National Association of Broadcasters Education Foundation Celebration of Service to American station awards.

Ms. Dyak is appointed to serve on the National Advisory Council on Drug Abuse, National Institutes of Health for a term from December 1, 2015 - November 30, 2019.

Ms. Dyak is a member of the National Action Alliance for Suicide Prevention Executive Committee.

Marie is appointed to serve on the TV Parental Guidelines Monitoring Board established by the Telecommunications Act of 1996 through which Congress called upon the entertainment industry to create a voluntary TV rating system.

Marie is a consultant to the Strategic Council of Each Mind Matters, a project of the California Mental Health Services Administration to reach diverse communities through a social media campaign from August 1, 2015- June 30, 2017.

She has also served as a senior jurist for the Nancy Dickerson Whitehead Awards for excellence in broadcast, print and online journalism depicting substance abuse and addiction.

She served on the Board of Directors of the National Network for Youth, related to her background in youth advocacy and direct services in school prevention projects and shelter care for runaway and homeless youth.

Ms. Dyak holds a Bachelor of Science degree in Sociology from St. Louis University.