



Brian Dyak, Founder & Board Director, EIC Executive Producer, EIC Productions

As founder of the Entertainment Industries Council, Inc. (EIC), and the Entertainment and Media Communication Institute, Mr. Dyak has successfully constructed a bridge between the entertainment industry, and health and social policy issues, since 1983. He has written, directed, produced, executive produced over 750 PSAs, a myriad of training films, radio promotions and 19 national TV specials on a spectrum of health and social issues. He is currently Executive Producer, <http://www.eicnetwork.tv> ; www.Concussiontv.com and the *PRISM Awards Showcase*, a national cable television special airing on multiple cable outlets addressing mental health concerns and substance use disorders, treatment and recovery.

He is an accomplished publisher of *Spotlight on Depiction of Health and Social Issues*, a multi-volume resource encyclopedia for the creative community. He created the trademarked *Picture This* forum model uniting local media and community leaders to better communicate with audiences about important health and innovation issues. Among these, are *Picture This: Engineering* and the *Think Tank: Blueprint for Communicating Science, Engineering and Technology Concepts to Broad Audiences and the SET Awards*. These forums and think tanks are followed by *First Draft Briefings for Storytellers* bringing expert guidance from leading experts directly to entertainment writers. Briefings and forums have gained the attention of entertainment and journalism professionals, and business executives alike to align accuracy of messaging for vast audiences and lead to the creation of resource materials for inspirational storytelling.

Mr. Dyak also created the EICNETWORK.TV, an internet television platform featuring three channels, a *Health & Wellness Channel*, *Science, Engineering & Technology Channel*, and *Concussion TV Portal* with live events, original series, news and student-generated content. This platform serves as a main distribution source for more than 500 Internet television-based webcasts, featurettes, vignettes and interviews with topic experts, business professionals, entertainment creators and youth

His volunteer activities include serving on: the National Action Alliance for Suicide Prevention Executive Committee, and Co-Chair of the Public Awareness and Education Task Force; and George Mason University (GMU), Dept. of Communication, Insight Committee. He serves on the Board of Directors of EIC.

Brian is the inspiration behind the EIC's engaging the entertainment industry creative community and journalists in the "Art of Making a Difference."