



## The Stars Align to Raise National Awareness of Mental Health and Substance Use at 18<sup>th</sup> Annual PRISM Awards.

*PRISM Awards Honor Authentic Portrayals from “August: Osage County”, “Grey’s Anatomy”, “The Spectacular Now”, “Blue Bloods,” “Parenthood,” “Scandal,” Allison Janney, Julia Roberts, Chandra Wilson and more.*

Los Angeles, CA (September 5 2014) -- Entertainment Industries Council, Inc. (EIC) has announced the premiere airing of the 18<sup>th</sup> Annual PRISM Showcase with host **Dr. Drew Pinsky** (*Dr. Drew On Call*) and guest co-hosts **Candace Cameron Bure** (*Full House*), and **Tim Kang** (*The Mentalist*). Tune in September 6, 2014 on flagship airing partner FX to see this year’s honorees in television shows and movies that accurately depict mental health and substance use prevention, treatment and recovery. Additional airings will include those on PIVOT and RLTV the following day.

“Powerful stories about mental health not only raise public awareness, but may also encourage people to recognize and address these issues in their personal lives. The PRISM Awards aggregate these topics from media and spotlight the impact our industry has to create positive change in people’s lives,” said PRISM Showcase host, Dr. Drew Pinsky.

“This year, the heightened national and relevant conversation surrounding mental health is unprecedented. The 400 plus submissions reviewed and nominees scored by the PRISM Nomination Review Committee represent the foundation of this movement’s commitment to authenticity in entertainment media and journalism. These productions and our airing partners shine a spotlight on life saving issues and better enable family and community conversation about mental health, substance use, and hopefully encourage individuals to seek the help they need,” said Brian Dyak, President and CEO of EIC.

September marks the start of National Recovery Month, a month dedicated to supporting prevention, treatment, and recovery from substance use and co-occurring disorders. In alignment with this meaningful month, the PRISM Showcase will premiere on FX at 12 p.m. ET / PT, with an encore airing at 2 a.m. ET / PT. Additional airings can be seen on PIVOT on September 7<sup>th</sup> at 2 p.m. ET / 11 a.m. PT and on RLTV on September 11<sup>th</sup> at 10 p.m. ET / 7 p.m. PT, before the show enters an extended availability on additional cable networks, online, digital platforms, video-on-demand, and local broadcasts through the end of March. For complete airing schedules, please check your local listings or [PRISMawards.com](http://PRISMawards.com).

“It is a true privilege to serve as Chairman of the PRISM Awards Honorary Committee and to continue to join forces with the Entertainment Industries Council. Entertainment programming has the ability to cross both cultural and social boundaries, not only to entertain, but also to reduce stigma and discrimination on important issues through relatable characters and powerful storylines. We are proud to showcase the positive power of entertainment once again this year,” John Landgraf, CEO, FX Networks and FX Productions.

Dr. Drew, along with co-hosts Candace Cameron Bure and Tim Kang, will be joined on the show by **Allison Janney** (*Mom*), **Chandra Wilson** (*Grey’s Anatomy*), **Octavia Spencer** (*Red Band Society*), **Alison Haislip** (*The Morning After*), **Anthony Anderson** (*Black-ish*), **Justin Chambers** (*Grey’s Anatomy*),



Academy Award winner **Meryl Streep**, **Will Estes** (*Blue Bloods*), **Max Burkholder** (*Parenthood*), **Troian Bellisario** (*Pretty Little Liars*), **Tim Matheson** (*Hart of Dixie*), **Sharon Lawrence** (*The After*), **Lea Thompson** (*Call Me Crazy*), **Ernie Hudson** (*Call Me Crazy*), **Jason Ritter** (*Parenthood*), **Benjamin Stockham** (*About a Boy*), **Greer Grammer** (*Awkward*), **Laura Bell Bundy** (*Anger Management*), **Dee Wallace** (*Grimm*), **Grant Bowler** (*Defiance*), **Nikki DeLoach** (*Awkward*), **Windell Middlebrooks** (*Body of Proof*), **Michael Lomenda** (*Jersey Boys*), **Phillip P. Keene** (*Major Crimes*), **Agnes Bruckner** (*Anna Nicole*), **Carly Steel** (*OMG! Insider*), **Jaclyn Betham** (*The Haves and Have Nots*), **Kate Linder** (*The Young and the Restless*), **Katie Cassidy** (*Arrow*), and **Mackenzie Phillips**. They will honor films and TV shows including ***August: Osage County***, ***The Spectacular Now***, ***Home***, ***Nurse Jackie***, ***Mom***, ***Parenthood***, ***Scandal***, ***Greys Anatomy***, ***Blue Bloods***, ***Elementary***, and ***Call Me Crazy: A Five Film***.

“We are truly excited to air the *PRISM Awards* again this year. Our millennial viewers value engagement with the programs, celebrities and causes that are building healthier communities. We value supporting the ‘Art of Making a Difference’ and how media, both in news and entertainment, can tell authentic stories that will positively impact this generation and others to come,” said Evan Shapiro, President of PIVOT.

“RLTV is honored to have the opportunity to telecast the *PRISM Awards* and to play a part in raising further awareness and discussion about this extraordinarily important concern of mental health and substance abuse. It’s a privilege to work with EIC and be part of the positive work being done by film and television,” commented Paul FitzPatrick, RLTV’s CEO.

### **About Entertainment Industries Council**

EIC is a non-profit organization founded in 1983 by leaders within the entertainment industry to bring the power and influence of the industry to bear on communication about health and social issues. The organization is considered to be the chief pioneer of entertainment and journalism outreach and a premiere success story in the field of entertainment education. This mission relies on providing resource information to the creative community and culminates in recognition of the industry through the national television special *PRISM Showcase* which addresses accurate portrayals of substance use issues and mental health concerns. The organization also produces the SET Awards, honoring positive and non-stereotypical portrayals of science, engineering, and technology. For a complete list of health and social issues addressed by EIC and local projects please visit *First Draft* and EIC’s website. EIC’s website is [www.eiconline.org](http://www.eiconline.org). The *PRISM Awards* website is [www.prismawards.com](http://www.prismawards.com).