FLIGHT, MARK HARMON, KATEY SAGAL, SILVER LININGS PLAYBOOK, LINDA CARDELLINI, GO ON, AMERICAN HORROR STORY: ASYLUM, DR. DREW ON CALL, DAYS OF OUR LIVES AMONG 17TH ANNUAL PRISM AWARD WINNERS

Iconic “Married…With Children” co-stars Ed O’Neill (Modern Family) and Katey Sagal (Sons of Anarchy) honor accurate entertainment programming with on-stage reunion and PRISM Awards presentation

LOS ANGELES, CA (April 25, 2013) – Feature films Silver Linings Playbook (The Weinstein Company) and Flight (Paramount) and television shows Go On (NBC), Elementary (CBS), Nurse Jackie (Showtime), Parenthood (NBC), American Horror Story: Asylum (FX), Homeland (Showtime), Rehab with Dr. Drew (VH1), and Days of Our Lives (NBC) were among those honored for their accuracy in portraying mental health and substance use issues at the 17th Annual PRISM Awards, presented by the Entertainment Industries Council, Inc. (EIC) in partnership with the FX Network.

The 17th Annual PRISM Awards, held this evening at The Beverly Hills Hotel, hosted a crowd-pleasing Married…With Children reunion. Sixteen years after the series finale, Ed O’Neill (Modern Family) presented former co-star Katey Sagal (Sons of Anarchy) with the PRISM Award for Female Performance in a Drama Multi-Episode Storyline.

[Exclusive images and video clips from the ceremony, including Married…With Children reunion and special performance of “Way Back Home” from PRISM Award nominated “Least Among Saints,” will be made available following the ceremony here: www.prismawards.com/2013press]

In the film categories, Flight (Paramount) received the award for Feature Film-Substance Use, while Silver Linings Playbook (The Weinstein Company) took home the PRISM for Feature Film- Mental Health. Linda Cardellini (Return) received the top honor in the Feature Film Performance category.

For Comedy Series, Nurse Jackie (Showtime) earned the award for Comedy Series Episode or Multi-Episode Storyline- Substance Use, and Go On (NBC) received the award in the Comedy Series Episode or Multi-Episode Storyline- Mental Health category.

In the Drama Series Episode categories, Chicago Fire (NBC) and Parenthood (NBC) earned awards in the Substance Use and Mental Health categories, respectively. Performance in a Drama Series Episode award went to Michael Cudlitz (Southland). The award was presented by his co-star Ben McKenzie.

Elementary (CBS) received the EIC President’s Award for its continuing, in-depth integration of substance use and recovery into its storyline and characters. This honor recognizes specific productions that incorporate these accurate health and social issues messages above and beyond single episodes or multi-episode story arcs.

In the area of Drama Multi-Episode Storylines, awards went to American Horror Story: Asylum (FX) and Homeland (Showtime) for Substance Use and Mental Health, respectively. Katey Sagal (Sons of Anarchy) received the award for Female Performance in a Drama Multi-Episode Storyline, and the
The 2013 PRISM Awards were held on September 2, 2013 at the Hyatt Regency Century Plaza Hotel, Los Angeles, California. The 17th Annual PRISM Awards were hosted by Ryan Seacrest and broke new ground with ground breaking guest hosts, dramatic storylines, and surprise award presenters. The ceremony was part of PRISM Awards Week 2013 which included a full day of workshops and panel presentations on mental health, addiction, and prevention.

Award for Male Performance in a Drama Series Multi-Episode Storyline went to Mark Harmon (NCIS).

Of Two Minds (Lifetime) earned an award for TV Movie or Miniseries, and documentary by the same name was awarded for Feature Film Documentary. Days of Our Lives (NBC) received the award for Daytime Drama Storyline. The Teen or Children’s Program award went to Degrassi: The Next Generation (TeenNick).

For Unscripted Non-Fiction, Rehab with Dr. Drew: Season 6 (VH1) received the top honors. The Talk Show Episode award went to Dr, Drew on Call (HLN). In the Documentary, News Magazine, or Biographical Program, Court McGee: Dead Man Fighting (ESPN) and Demi Lovato: Stay Strong (MTV) won awards in the substance use and mental health categories respectively. Macklemore’s “Starting Over” won the Music Recording award.

Addition presenters at the PRISM Awards included Emmy nominees Jean Smart (Hawaii Five-0), Mariette Hartley (Law & Order: SVU) and Sharon Lawrence (Drop Dead Diva), Tony Nominee Michele Lee, George Eads (CSI), Caterina Scorsone (Private Practice), Katie Cassidy (Arrow), Silas Weir Mitchell (Grimm), Dee Wallace, Reno Wilson (Mike and Molly), Brett Gelman and Julie White (Go On), Alison Haislip (Battleground), Lisa Guerrero (Inside Edition), Kate Linder (The Young and the Restless), Carly Steel (TV Guide Network), Danielle Nicolette (Family Tools), Sam Witwer (Being Human), Anna Belknap (CSI: NY), Mackenzie Phillips, Dr. Drew Pinsky (Dr. Drew On Call), SAG-AFTRA Co-President Ken Howard, Mark Valley and Windell Middlebrooks (Body of Proof), Tamala Jones (Castle), Tim Kang (The Mentalist), Max Burkholder (Parenthood), Ernie Hudson (Last Resort), Nolan Gould (Modern Family), and the voice of the PRISM Awards, Shadoe Stevens.

PRISM Awards honor accurate depictions of mental health issues as well as substance use, addiction, prevention, treatment and recovery in movies, television, music, DVD, and comic book entertainment. Winners for the PRISM Awards are selected by an 80-person Nomination Review Committee of entertainment industry professionals and technical experts from the fields of medicine, mental health, and addiction.

The 17th Annual PRISM Showcase will debut on September 14, 2013, on flagship airing partner FX Network. A complete airing schedule for additional cable networks, local broadcast stations, video on demand, and online will be announced at PRISMawards.com.

About Entertainment Industries Council
EIC is a non-profit organization founded in 1983 by leaders within the entertainment industry to bring their power and influence to bear on communication about health and social issues. The organization is considered to be the chief pioneer of entertainment and journalism outreach and a premiere success story in the field of entertainment education. This mission relies on providing resource information to the creative community and culminates in recognition of the industry through the national television special PRISM Awards Showcase which addresses accurate portrayals of substance use issues and mental health concerns. The organization also produces the S.E.T Awards, honoring positive and non-stereotypical portrayals of science, engineering and technology.
For a complete list of health and social issues addressed by EIC and local projects, please visit First Draft and EIC’s website. EIC’s web site is www.eiconline.org. The PRISM Awards web site is www.prismawards.com.

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